

Paye

Eye Care Center s.c.

"A Reputation For Excellence"

Spring 2011

Randall J. Paye, O.D. Cynthia A. Overly, O.D., FAAO

You are cordially invited to our...

Spring 2011

**FASHION
FRAME
FLING**

*Featuring
eyewear from*

Fendi

Coach

Flexon



Thursday, May 12, 2011

2:00 p.m.–7:00 p.m.

\$50 off a complete pair frame and lens purchase. 50% off the frame of a second complete pair frame and lens purchase. (Some exclusions apply.)

A.B.O.-certified opticians will be available to demonstrate your eyewear selection on our state-of-the-art Visioffice® digital imaging system.

Visit our online store at www.payevision.com to order your contact lenses and other optical products.

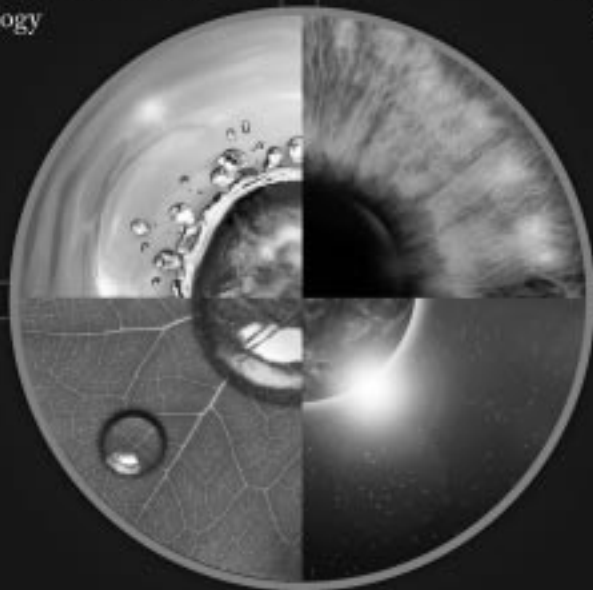
4 DIMENSIONS OF EYE HEALTH™

Comfortable Health

New HYDRACLEAR® 1
Technology

Visible Health

White, healthy
looking eyes



Help keep eyes as
*white and
comfortable*
as they should be.

Everyday Health

The freshness, health, and
hygiene of a new lens

Proactive Health

The highest level of UV
protection in a contact lens.‡



ASK FOR 10 DAYS OF **FREE*** TRIAL LENSES.

*Professional exam and fitting fees not included. Valid only while supplies last.

*Professional exam and fitting fees not included. Valid only while supplies last.

Important information for contact lens wearers: ACUVUE® Brand Contact Lenses are available by prescription only for vision correction. An eye care professional will determine whether contact lenses are right for you. Although rare, serious eye problems can develop while wearing contact lenses. To help avoid these problems, follow the wear and replacement schedule and the lens care instructions provided by your eye doctor. Do not wear contact lenses if you have an eye infection, or experience eye discomfort, excessive tearing, vision changes, redness or other eye problems. If one of these conditions occurs, contact your eye doctor immediately. For more information on proper wear, care and safety, talk to your eye care professional and ask for a Patient Instruction Guide, call 1-800-843-2020 or visit Acuvue.com.

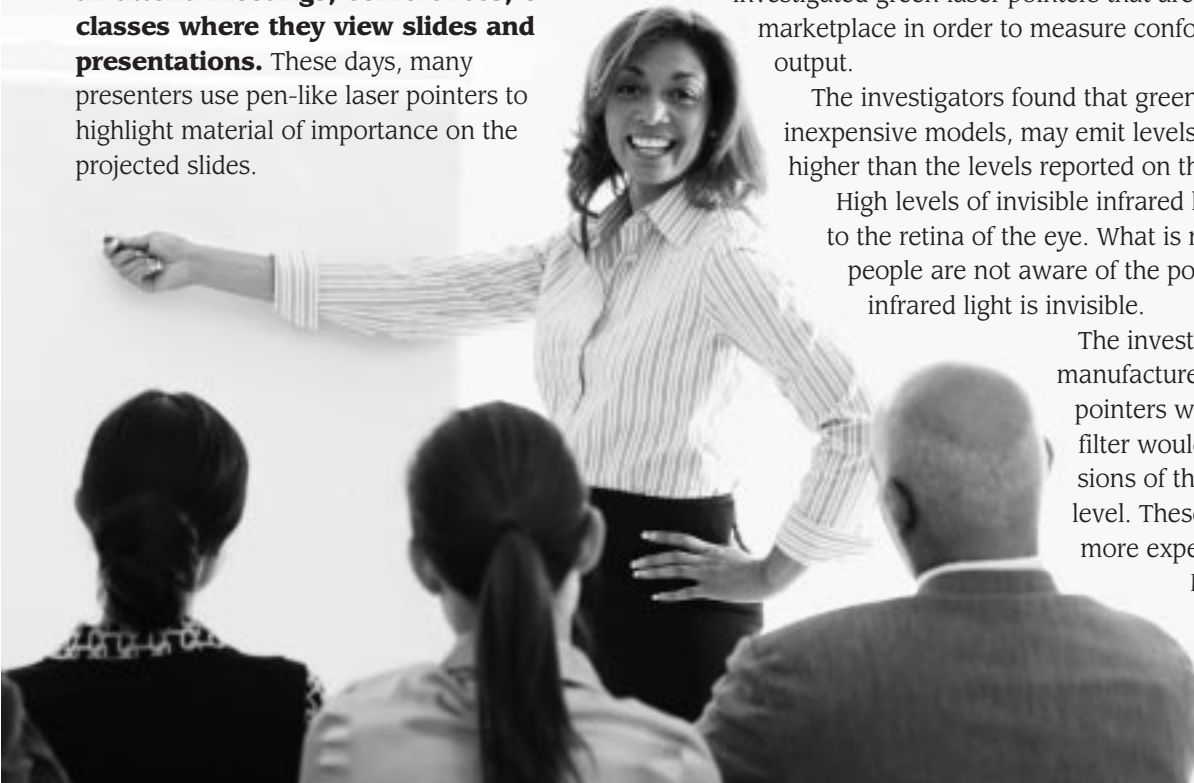
‡ Helps protect against transmission of harmful UV radiation to the cornea and into the eye. **WARNING:** UV-absorbing contact lenses are NOT substitutes for protective UV-absorbing eyewear such as UV-absorbing goggles or sunglasses because they do not completely cover the eye and surrounding area. You should continue to use UV-absorbing eyewear as directed. **NOTE:** Long-term exposure to UV radiation is one of the risk factors associated with cataracts. Exposure is based on a number of factors such as environmental conditions (altitude, geography, cloud cover) and personal factors (extent and nature of outdoor activities). UV-blocking contact lenses help provide protection against harmful UV radiation. However, clinical studies have not been done to demonstrate that wearing UV-blocking contact lenses reduces the risk of developing cataracts or other eye disorders. Consult your eye care practitioner for more information.

ACUVUE®, 1-DAY ACUVUE® TruEye®, HYDRACLEAR® and 4 DIMENSIONS OF EYE HEALTH™ are trademarks of Johnson & Johnson Vision Care, Inc. ©Johnson & Johnson Vision Care, Inc. 2011.

Don't point that at me!

Shield eyes from laser pointers

Businesspeople, researchers, and students have at least one thing in common: They all attend meetings, conferences, or classes where they view slides and presentations. These days, many presenters use pen-like laser pointers to highlight material of importance on the projected slides.



Investigators at the National Institute of Standards and Technology of the U.S. Department of Commerce recently investigated green laser pointers that are currently available in the marketplace in order to measure conformance with their stated output.

The investigators found that green laser pointers, especially inexpensive models, may emit levels of infrared light much higher than the levels reported on their labels.

High levels of invisible infrared light are potentially harmful to the retina of the eye. What is most disturbing is that people are not aware of the possible danger because the infrared light is invisible.

The investigators recommend that manufacturers outfit all green laser pointers with an infrared filter. Such a filter would reduce the infrared emissions of the pointer to an acceptable level. These filters are standard on more expensive models of pointers.

Meanwhile, if you use a green laser pointer, never point the unit directly at a person's eyes.

Beware of the paintball SPLAT

Ker-splat! One direct hit with a fast-moving glob of paint and you've lost at the game of paintball. If that high-velocity paintball strikes you in or near the eye, you've lost more than the game.

Researchers at the Bascom Palmer Eye Institute in Miami reviewed eye injuries associated with the game of paintball and published their findings in a recent issue of the *American Journal of Ophthalmology*.

The good news is that paintball eye injuries are minimal when the game is played on a supervised course and players wear the recommended or required safety equipment. But unsupervised games played without protective eye goggles or an all-encompassing face shield can result in eye injuries, especially a ruptured eyeball or a detached retina.

Study author Dr. Kyle J. Alliman states, "High-velocity paintballs can cause tremendous damage to vital ocular structures, often requiring extensive surgical intervention. Unfortunately, visual loss is often permanent." His analysis of paintball injuries treated at the Miami facility indicated that more than 80 percent of patients required surgery for their eye injuries, and nearly one-quarter needed to have the injured eye removed. Paintball injuries typically occur in young males.

Approximately 10 million Americans engage in the sport of paintball. Wearing the recommended protective gear makes paintball a fun and safe sport.

Approximately 10 million Americans engage in the sport of paintball. Wearing the recommended protective gear makes paintball a fun and safe sport.



Paye Eye Care Center
Dr. Randall J. Paye
Dr. Cynthia A. Overly
Optometrists
1515 Sixth Street
Green Bay, WI 54304

*Here's your
eye care newsletter!*

PRESORTED
STANDARD
U.S. POSTAGE PAID
GREEN BAY, WI
PERMIT NO. 238

Eyewear packages for children and adults, starting at \$99

*Includes frames and lenses,
scratch-resistant treatment,
and a one-year warranty.*

© Copyright 2011. Newsletters, Ink. Corp. Printed in the U.S.A. www.NewslettersInk.com

Paye Eye Care Center
Dr. Randall J. Paye
Dr. Cynthia A. Overly
Optometrists

1515 Sixth Street
Green Bay, WI 54304

Office Hours

Monday 8:00 a.m.-6:00 p.m.
Tuesday 8:00 a.m.-5:00 p.m.
Wednesday 8:00 a.m.-5:00 p.m.
Thursday Noon-8:00 p.m.
Friday 8:00 a.m.-1:00 p.m.

**Appointment and
Emergency Phone:**

(920) 499-2147

Fax: (920) 499-0574

Web site:

www.payevision.com

Clinic specialties

- Diagnosis and treatment of eye disease
- Treatment of vision disorders
- Contact lens specialists
- Glaucoma management
- Pediatric eye care
- Geriatric eye care
- Sportsvision
- Computer-vision specialists

Visiooffice®



*Introducing the Visiooffice® —
an exciting new addition to the
advanced technology of our office.*

This instrument virtually measures your unique 3D eye position in relation to your frame. We can then create the most individualized progressive multifocals possible: THE EYE CODE LENSES.

These lenses enable you to have the most precise vision possible, instantly and effortlessly.

In addition, Visiooffice helps make frame selection easy and enjoyable by comparing up to four frames on you at once.

Also, see interactive demos to show you the benefits of no-glare technology, polarization, and digital resurfacing.

The information included in this newsletter is not intended as a substitute for personal, professional advice.
For your specific situation, please consult our office.